

SHELL MOBILITY 2026 “FILL LUCKY” WHOLESALER PROMOTION
OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING. NOT AVAILABLE TO THE GENERAL PUBLIC.

VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY LAW.

1. ELIGIBILITY: The Shell Mobility 2026 “Fill Lucky” Wholesaler Promotion (“Promotion”) is open only to eligible Shell wholesalers who are: (i) owners/principals of record of a participating Shell wholesaler location in the fifty (50) United States of America and the District of Columbia (collectively, the “U.S.”) as of June 29, 2026 and through the dates the Prizes are awarded and fulfilled; (ii) legal residents and currently residing in the fifty (50) United States of America and the District of Columbia; and (iii) at least twenty-one (21) years of age as of June 29, 2026 (or the legal age of majority in their state of legal residence, whichever is greater). Employees of Equilon Enterprises LLC d/b/a Shell Oil Products US (“Sponsor”), and its parent, affiliate, and subsidiary companies, participating advertising and Promotion agencies, prize suppliers, including but not limited to those entities involved in the preparation of materials for, administration and/or execution of this Promotion (collectively, “Promotion Entities”), and their immediate family members (spouse, siblings, children, and parents, including step-relations) and/or those living in the same household of such employees (whether or not related), as well as Government Officials or Regulatory Authorities, are ineligible to participate or receive a Prize. The name of this Promotion, “Fill Lucky,” is a marketing title only and is not intended to imply, and should not be construed as, a lottery or gambling activity. This is a lawful Promotion conducted in accordance with these Official Rules and applicable laws. No purchase, payment, or wagering of any kind is required to be eligible to win.

Potential Winner, defined in Section 4, is subject to determination of eligibility and verification by Sponsor or its authorized representative before any Prize, defined in Section 5, will be awarded. This Promotion is subject to all applicable, federal, state, and local laws and regulations and is void where prohibited or otherwise restricted by law. Winning the Prize is contingent upon fulfilling all requirements set forth herein.

2. PROMOTION DESCRIPTION: This Promotion recognizes eligible Shell wholesaler owner/principals whose locations are identified in connection with winners of a separate Shell consumer sweepstakes (“Consumer Sweepstakes”) awarding five (5) regional prizes. No action is required by eligible Shell wholesaler owner/principals to participate in the Promotion. This Promotion is not a contest, is not sales-based, and does not require purchase or performance of any action by wholesalers.

3. HOW A WHOLESALER LOCATION BECOMES ELIGIBLE: A Shell wholesaler location becomes eligible if a verified Consumer Sweepstakes winner identifies an eligible Shell wholesaler’s location as the place where they purchased fuel or learned about the Consumer Sweepstakes, as confirmed through the Consumer Sweepstakes winner verification process conducted by Sponsor or its authorized representative. The owner/principal of record, according to Shell’s records at the time of verification, associated with the identified eligible wholesaler location becomes a Potential Winner of this Promotion, subject to verification and compliance with these Official Rules.

4. WINNER IDENTIFICATION: There is no drawing among multiple wholesaler owners/principals. The owner/principal of record of the Shell wholesaler location identified by each verified Consumer Sweepstakes regional winner will be deemed a potential winner (“Potential Winner”) of this Promotion, subject to eligibility verification by Sponsor and compliance with these Official Rules.

5. PRIZE, APPROXIMATE RETAIL VALUE, AND ODDS OF WINNING: Subject to the terms and conditions of these Official Rules, a maximum of five (5) Prizes will be awarded in connection with this Promotion. Each “Prize” consists of \$10,000 issued as a credit memo with an ARV of \$10,000. In the event Sponsor determines, in its sole discretion, that a credit memo cannot be issued or applied to a Shell wholesaler account, the Prize may be fulfilled in the form of a check of equal value. The Prize is not transferable or assignable and is not redeemable for cash except as expressly set forth herein. The Prize must be accepted as awarded.

Limit one (1) Prize per Shell Wholesaler.

A. Total approximate retail value (“ARV”) of all Prizes is \$50,000.00. Any difference between the stated ARV and the actual value of the Prize will not be awarded.

B. *Odds of receiving a Prize depend on whether a Shell wholesaler location is identified by a verified Consumer Sweepstakes winner in accordance with the Official Rules of the Consumer Sweepstakes. Unclaimed, unverified, or undeliverable Prizes will not be awarded.*

C. All federal, state, and local taxes payable in respect of the Prize are the sole responsibility of each confirmed Prize Winner. Prizes do not include any other item or cost, fee, or expenses not expressly stated herein, all of which are the sole responsibility of the Prize Winner. Any valuation of the Prize is based on available information at the time these Official Rules were published and may be reported for tax purposes as required by law.

D. Each Prize Winner agrees that the Prize is awarded “as is” and is non-transferable, non-assignable, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed. The Prize is not redeemable for cash. Sponsor reserves the right, in its sole discretion, to fulfill the Prize in the form of a credit memo or, if not feasible, a check of equal value. The Prize will not be replaced if lost or stolen. No substitution of the Prize, in whole or in part, is permitted, except that Sponsor may substitute the Prize, in whole or in part, with a prize of equal or greater value if the Prize cannot be awarded for any reason, including but not limited to cancellation or delays, as determined by Sponsor in its sole and absolute discretion, without liability.

Any depiction of the Prizes or any element thereof in promotional and advertising materials in connection with this Promotion is for illustrative purposes only and may not be the actual Prizes awarded.

6. HOW TO CLAIM THE PRIZE: Potential Winners are subject to verification of eligibility and confirmation of compliance with the terms and conditions of these Official Rules by Sponsor or its authorized representative, whose decisions are final and binding, before the Prize will be awarded. To be declared a “Prize Winner”, the Potential Winners must meet all eligibility requirements and the terms and conditions of these Official Rules, as determined by Sponsor or its authorized representative in their sole and absolute discretion. Potential Winners are not the Prize Winners unless and until the Potential Winner’s eligibility has been verified and they have been notified that such verification is complete, and any necessary documentation has been properly submitted to Sponsor or its authorized representative.

On or about October 12, 2026, Potential Winners will be contacted by Shell or Sponsor or its authorized representative, in their sole discretion, using the contact information on file with Shell Oil Products US. Potential Winners must respond within five (5) business days and may be required to complete and return an Affidavit of Eligibility and Liability/Publicity Release (where permitted by law), along with any additional documentation requested by Sponsor.

Failure to respond within the required timeframe, failure to meet eligibility requirements, or failure to complete required documentation may result in forfeiture of the Prize. In such event, the Prize will not be awarded unless otherwise determined by Sponsor in its sole discretion.

Upon verification, the Prize will be fulfilled as follows:

- **Credit Memo Prize:** Issued to the verified Shell wholesaler owner/principal account; or
- **Alternate Fulfillment (if required):** If Sponsor determines, in its sole discretion, that a credit memo cannot be issued or applied, the Prize may be fulfilled as a check in the amount of \$10,000.

Prizes are non-transferable, non-assignable, and may not be sold, resold, auctioned, bartered, exchanged, or otherwise conveyed. Prizes are not redeemable for cash except as expressly set forth herein.

Sponsor reserves the right, in its sole discretion, to substitute the Prize (in whole or in part) with a prize of equal or greater value if the Prize cannot be awarded for any reason, including but not limited to administrative, operational, or fulfillment constraints.

Prizes are awarded "as is" and no replacement will be provided if lost, stolen, or misdirected after fulfillment.

7. LIMITATIONS OF LIABILITY / INTERNET: The Prize is awarded "as is" without warranty of any kind, express or implied, including but not limited to warranties of merchantability, fitness for a particular purpose, or non-infringement. Sponsor and Promotion Entities are not responsible for any warranties or representations made by third parties, including any manufacturer warranties that may accompany the Prize.

Sponsor and Promotion Entities are not responsible for any typographical, human, or other error in the administration of the Promotion, including but not limited to errors in printing, processing entries for the Consumer Sweepstakes, selection or notification of Potential Winners, or announcement of Prize Winners.

Sponsor reserves the right to limit the number of Prizes awarded to those stated in these Official Rules. In the event more Prizes are claimed than are intended due to printing, production, or other errors, Sponsor reserves the right, in its sole discretion, to award the Prizes through a random drawing from among all eligible claimants.

Sponsor is not responsible for technical, network, electronic, computer, hardware, software, or transmission failures of any kind, including lost, delayed, or unavailable network connections, or for human error or unauthorized intervention.

If, for any reason, the Promotion is not capable of running as planned, including due to tampering, fraud, technical failures, or any other causes that corrupt or affect administration, security, fairness, or integrity, Sponsor reserves the right, in its sole discretion, to cancel, modify, suspend, or terminate the Promotion.

Sponsor reserves the right to disqualify any individual who tampers or attempts to tamper with the operation of the Promotion. Any attempt to undermine the legitimate operation of the Promotion may violate criminal and civil law, and Sponsor reserves the right to seek damages and pursue prosecution to the fullest extent permitted by law.

In no event will Released Parties, defined in Section 8, be responsible or liable for any damages or losses of any kind, including indirect, incidental, consequential, or punitive damages arising out of this Promotion, including any damages arising out of any wholesalers' access to and use of the website or the downloading from and/or printing of material downloaded from the website. Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties. Check your local laws for any restrictions or limitations regarding these limitations or exclusions. Without limiting the foregoing, everything regarding this Promotion, including the Prize, is provided "as is" subject to any warranty provided by the OEM.

8. RELEASE AND INDEMNIFICATION: Prize Winner agrees, by accepting the Prize, and each wholesaler agrees, by participating in this Promotion, to release, discharge, indemnify, and hold harmless Sponsor and its parent company, subsidiaries, affiliates, distributors, web development companies, advertising agencies (and their respective parents, subsidiaries, and affiliates), Promotion agencies, prize suppliers, social media platforms (including but not limited to Facebook, Inc.; X Corp. (formerly Twitter, Inc.); Instagram, LLC; LinkedIn Corporation; and Snap, Inc.), and any other persons or entities participating in the design, administration, or fulfillment of this Promotion, and their respective officers, directors, employees, and agents (collectively, "**Released Parties**"), from and against any and all liability for any threatened or actual injuries, losses, costs, settlements (whether or not litigation is commenced), or damages of any kind to any person or property, arising in whole or in part, directly or indirectly, from participation in this Promotion or acceptance, possession, use, or misuse of the Prize, including participation in any Promotion-related activity, whether hosted by Sponsor or a third party, or inability to participate in such activities.

This includes, without limitation, claims arising from personal injury, death, property damage or destruction, rights of publicity or privacy, defamation, or portrayal in a false light, whether intentional or unintentional, and whether arising under contract, tort (including negligence), warranty, or any other legal theory, and whether or not caused in whole or in part by the negligence of any Released Party.

Participants covenant not to sue any Released Party or cause any Released Party to be sued regarding any matter released herein, and further agree not to disaffirm, limit, or rescind this release. A waiver by Sponsor and/or Promotion Entities of any term of these Official Rules does not constitute a waiver of any other provision.

9. GOVERNING LAW; DISPUTES: By participating in the Promotion, each wholesaler agrees that:

(i) any and all disputes, claims, and causes of action arising out of or related to this Promotion, the Prize, or any portion thereof shall be resolved individually, without resort to any form of class action, and exclusively in the United States District Court for the Southern District of Texas (Houston Division), and each wholesaler irrevocably submits to the exclusive jurisdiction of such court for any such dispute;

(ii) except where prohibited by law, any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred in participating in the Promotion, and in no event shall attorneys' fees or other legal costs be recoverable; and

(iii) all matters concerning the construction, validity, interpretation, and enforceability of these Official Rules shall be governed by and construed in accordance with the laws of the State of Texas and applicable federal law, without regard to conflict of law principles.

Wholesalers waive any right to claim ambiguity in these Official Rules.

10. USE OF PERSONAL INFORMATION AND PRIVACY: By participating in the Promotion, each Wholesaler acknowledges and agrees that Sponsor may collect and use their name, mailing address, telephone number, and email address (“**Personal Information**”) for the purpose of administering the Promotion, including but not limited to contacting Potential Winners and announcing Prize Winners.

Each Wholesaler further grants Sponsor the right to use their Personal Information for administrative, publicity, and promotional purposes relating to the Promotion, in any and all media now known or hereafter devised, without further compensation unless prohibited by law, and acknowledges that Sponsor may disclose such Personal Information to third-party agents and service providers in connection with Promotion administration and fulfillment.

Each Wholesaler acknowledges and agrees that Sponsor may publish the name of any Prize Winner in a winners list in accordance with these Official Rules.

Sponsor will use Personal Information only for the purposes described herein and will handle such information in a manner consistent with Sponsor’s Privacy Policy, available at: www.shell.us/privacy.

11. WINNERS LIST: For the name of the Prize Winners, send a separate self-addressed, sufficiently stamped envelope to: Shell Mobility 2026 “Fill Lucky” Wholesaler Promotion, Offer #O2915, P.O. Box 809004, Houston, TX 77280-9921. Requests must be received by December 20, 2026. Limit one (1) request per person and household.

12. SOCIAL MEDIA: This Promotion is in no way sponsored, endorsed, administered by or associated with any social media platform including but not limited to Facebook Inc.; X Corp. (formerly Twitter, Inc.); Instagram, LLC; LinkedIn Corporation; and/or Snap, Inc.

13. SPONSOR: Shell USA, Inc., 150 N. Dairy Ashford, Houston, Texas 77079.

14. TERMINATION, RECISSION, OR MODIFICATION: Sponsor reserves the right in their sole discretion to terminate, rescind, or modify this Promotion, in whole or in part, at any time without notice.

15. STATES BY STORE REGION:

State	Store Region
ALASKA	West Coast
ALABAMA	Gulf Coast
ARKANSAS	Gulf Coast
ARIZONA	West Coast
CALIFORNIA	West Coast
COLORADO	West Coast
CONNECTICUT	Northeast
DISTRICT OF COLUMBIA	Motiva
DELAWARE	Northeast
FLORIDA	Motiva
GEORGIA	Motiva
HAWAII	West Coast
IOWA	Mid West
IDAHO	West Coast
ILLINOIS	Mid West
INDIANA	Mid West
KANSAS	Mid West
KENTUCKY	Gulf Coast
LOUISIANA	Gulf Coast
MASSACHUSETTS	Northeast
MARYLAND	Motiva
MAINE	Northeast
MICHIGAN	Mid West
MINNESOTA	Mid West
MISSOURI	Gulf Coast
MISSISSIPPI	Gulf Coast
MONTANA	West Coast
NORTH CAROLINA	Motiva
NORTH DAKOTA	Mid West
NEBRASKA	Mid West
NEW HAMPSHIRE	Northeast
NEW JERSEY	Northeast
NEW MEXICO	West Coast
NEVADA	West Coast
NEW YORK	Northeast
OHIO	Mid West
OKLAHOMA	West Coast

OREGON	West Coast
PENNSYLVANIA	Northeast
RHODE ISLAND	Northeast
SOUTH CAROLINA	Motiva
SOUTH DAKOTA	Mid West
TENNESSEE	Gulf Coast
TEXAS	Motiva
UTAH	West Coast
VIRGINIA	Motiva
VERMONT	Northeast
WASHINGTON	West Coast
WISCONSIN	Mid West
WEST VIRGINIA	Northeast
WYOMING	West Coast

Sponsored by Shell USA, Inc., 150 N. Dairy Ashford, Houston, Texas 77079.

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